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## Roger Lyons Receives High Honors

Encore is proud to report that longstanding and valued PFS client, Roger A. Lyons, President and Chief Executive Officer of Penn Lyon Homes Corporation received the S.A. Walters Award during the Building Systems Councils' annual Showcase in Hot Springs, VA in November. Joe Landers of Customized Structures, BSC Chairman, presented the award which is the highest honor the BSC gives to an individual.

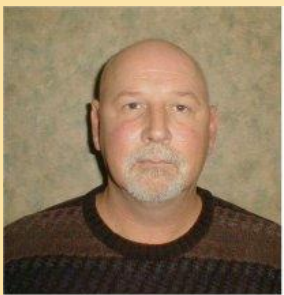
Applauding Lyons' career in systems built housing that spanned four decades, Joe Landers cited the many accomplishments since his entry into the industry in 1962. Roger Lyons formed Penn Lyon Homes Corporation, a custom modular manufacturer specializing in high-end single-family homes and custom commercial buildings. In 1987, Penn Lyon Homes was recognized by Inc. Magazine as the fastest growing privately held company in America.

Lyons has contributed to the positive growth of the systems built housing industry in many ways. He served as Building Systems Councils' Chairman in 1991, and recently as chairman of Building Systems Councils BUILD-PAC, NAHB's non-partisan political action committee. He is active in various industry organizations including the National Association of Home Builders (NAHB), Modular Building Institute (MBI), the Modular Building Systems Association (MBSA) and the Manufactured Housing Institute (MHI).

Thank you, Roger, for all your contributions to the systems built housing industry.



## PFS Welcomes Karl Heilig



PFS Corporation proudly welcomes **Karl V. Heilig** to its corporate staff as **IPIA Coordinator**. Heilig brings to PFS a wealth of quality assurance and management skills gained from his 20-year career in the Air Force, followed by increasingly responsible management positions at Fleetwood Homes and Champion Enterprises facilities. With his background focused on quality control, he can help PFS achieve continued quality improvements for our modular and manufactured home clients.

*"Karl is a perfect fit for PFS,"* exclaims Jim Rothman, Executive Vice President and head of the PFS QC Department, *"He is credentialed to be a Home Energy Rater Systems (HERS) rater for modular buildings, and a certified Energy Star® Rater for manufactured homes."* **For more information on Energy Star® ratings, call Dick Reinhard at 608/221-3361, email dreinhard@pfscorporation.com.**